

Speaker Profile: Mr. Apiyo Aloo

Topic: *Tourism Demand & Investment: Trends, Opportunities and Growth Strategies*

Mr. Apiyo Aloo is a seasoned investment and development strategist with over 15 years of experience in hospitality, real estate, and infrastructure development across Africa and the Indian Ocean region. He is the Founder and Managing Partner of **Ankara & Lustar**, a pan-African development and investment advisory firm specializing in structuring and executing large-scale tourism, hospitality, and mixed-use projects.

Mr. Aloo has successfully led landmark developments including international hotel brands, eco-resorts, wellness lodges, and integrated tourism cities in Ghana, Nigeria, Kenya, Ethiopia, Djibouti, Zanzibar, Senegal, Togo, Zimbabwe, Zambia, and other regions in Africa. His expertise spans market capital raising/ funding for hospitality projects, feasibility, investment structuring, brand operator selection and signing, public-private partnerships (PPPs), and sustainable destination development.

Apiyo has a Msc. from Cornell University, an MBA from Ecole Hotelier de Lausanne in Switzerland and is currently pursuing his Doctorates at SSBM in Switzerland. He is a strong advocate for positioning Africa as a global hospitality investment frontier through innovative financing, cross-border collaboration, and sustainable tourism growth. Mr. Aloo regularly works with individual investors, corporates, governments, financiers and development finance institutions to unlock tourism-led economic transformation across the continent.