Mr. Ikaneng "Oupa" Pilane, a Wits Masters graduate, is an entrepreneur, tourism development consultant, local government specialist, and business coach, who is intently focused on organisational, personal, tourism and business development.

Formally the first spokesperson of former Premier of Mpumalanga Province, Dr. Mathews Phosa, Oupa has spent most of his career in the public sector responsible for municipal interventions, developing turn around strategies for struggling municipalities and integrated development planning.

Oupa is the Co-founder, Director and Developer of the Graskop Gorge Lift Attraction, the latest and most innovative nature based tourism adventure centre in Mpumalanga, South Africa. Currently looking for suitable sites across the country to invest in adventure projects.

Director of Bakgatla Tourism and Municipal Solutions consulting services.

Director of 34 On Saturn- a premier hospitality venue in Nelspruit (Mbombela), Mpumalanga, offering a seamless blend of cozy guesthouse accommodation, upscale dining, and versatile event hosting.

Director Of Pulanala Energy- part of Sasol Empowerment partner

He sits as a member of the Ehlanzeni District Development Model Responsible for Tourism

He is a board member of the Nkangala Economic Developer Agency responsible for tourism development

Oupa is the National Chairperson Of the Southern Africa Tourism Services Association (SATSA)

Special attaché of Kruger Lowveld Chamber of Business & Tourism responsible for tourism product development and transformation

Member of the Mpumalanga Tourism Think Tank - responsible for tourism product development and destination marketing.

Recently been appointed to sit in the National Destination Marketing Committee - a collaboration between the private sector through TBCSA and Department of Tourism

His advice to entrepreneurs- "We don't start our businesses to keep them a secret. Market them everyday and treat your customers like royalty irrespective of their status. They are your bread and butter"